



Hispano Suiza returns to the United States and delivers its fully electric hypercar to its first American client

- *American car collector Michael Fux took delivery this weekend of his exclusive Hispano Suiza Carmen Boulogne, a bespoke unit that was built to his own specifications.*
- *Hispano Suiza wowed attendees of the Amelia Island Concours d'Elegance, the high-profile automotive event that took place over the weekend and that the brand sponsored.*



Amelia Island (Florida, USA), March 7, 2022. Hispano Suiza has fulfilled the main purpose with which it returned to the automotive world in 2019: to produce vehicles for car enthusiasts that, to date, were only possible in their imagination. After a few months of hard work and dedication at the Barcelona headquarters, the company turned Michael Fux's dream into reality, as he became the first owner in the US of a Hispano Suiza Carmen Boulogne. Mr Fux took delivery of his Carmen Boulogne hypercar during the 27th edition of the Amelia Island Concours d'Elegance.

A successful entrepreneur, Michael Fux is first and foremost a car enthusiast. As a child, he used to sit on his grandfather's lap while in his car, a 1940s Chrysler, which Fux dreamed of driving. That



memory, which is still engraved in his memory, is what has led him to put together a spectacular and extensive collection of sports vehicles that he preserves and cares for in his garage as true works of art.

His latest addition to his collection is the Hispano Suiza Carmen Boulogne, a car that converted him in the first owner of a modern Hispano Suiza in the United States. The vehicle, fully electric and capable of developing 1,114 hp thanks to the four electric engines it houses on its rear wheels, has been customised by the Hispano Suiza design department in Barcelona, following Fux's tastes and preferences.



This unique Hispano Suiza has been painted in “Ocean Song Rose”: a purple tone inspired by his favorite flower, the Ocean Song rose, which he himself sent from Miami to the brand's Design department, so that they could reproduce the same hue on the bodywork of his car. This colour has been created exclusively for the client. All the panels that shape its bodywork are in carbon fibre with a layer of Alutex. This finish is combined with “Birkigt White” color design details that complete its livery. The distinctive grille with the Hispano Suiza logo is finished in a contrasting high-gloss black. The polished aluminum alloy wheels stand out even more thanks to the accents and the monoblock nuts painted in the same color as the bodywork.



The interior, covered entirely in high-quality Birkigt White leather, contrasts perfectly with the purple tones of the bodywork. The name of the model (Boulogne), embroidered on the headrests, is a perfect aesthetic complement to this very special unit.



Miguel Suqué Mateu, Hispano Suiza’s Chairman, stated: “We are very proud to deliver this unique version of the Hispano Suiza Carmen Boulogne to our first client in the United States, and doing so on the occasion of the Amelia Island Concours d’Elegance allows us to show the world, and especially the American market, what Hispano Suiza can achieve.

Sergio Martinez Campos, CEO of Hispano Suiza, who personally delivered the car to Mr Fux, added: “I would like to thank the whole Hispano Suiza Team and especially our Design team who have done an excellent job to enable Mr. Fux to drive the car of his dreams”.

Amelia Island Concours d’Elegance

The Amelia Island Elegance Concours d’ Elegance (Florida, USA) is one of the most exclusive events in the world of classic and collector cars, whose 27th edition took place over the weekend.

For Hispano Suiza, Amelia Island has always been a very special place: in 2001 the wonderful H6B Dubonnet Xenia was chosen “Best in Show”. Again, in 2021, the H6B Cabriolet, another Hispano Suiza, won the prestigious trophy.



This year Hispano Suiza was the official sponsor of the Amelia Island Concours d'Elegance. More than 225 vehicles and thousands of motoring enthusiasts gathered at the Ritz-Carlton Hotel and the Amelia Island Golf Club for the Concours d'Elegance. In addition to the concours, auctions, road tours, forums and different charity events took place during the weekend, turning this event into a benchmark in the automotive world.

About Hispano Suiza

Hispano Suiza is a historic Spanish car brand owned by four generations of the Suqué Mateu family. Hispano Suiza Automobile Factory S.A. was founded in Barcelona in 1904 by Damián Mateu, with the help of technical director and engineer Marc Birkigt, also a partner in the company.

Between 1904 and 1946, Hispano Suiza manufactured more than 12,000 high-performance luxury vehicles and 50,000 aircraft engines. Currently, with its headquarters, technical centre and manufacturing plant located in Barcelona, it embodies a spirit that combines the pride of being a Spanish brand with a solid family legacy.

In 2000, Hispano Suiza produced a two-seater luxury supercar prototype, the HS21, which was presented in Geneva that same year. In 2001 and 2002 the K8 and HS21-GTS models were launched, further evolutions of the previous vehicle.

In 2019, the brand presented the Hispano Suiza Carmen, its new 100% electric "Hypercar", and a year later, it would up the ante with the Hispano Suiza Carmen Boulogne. A total of 24 exclusive and limited units will be produced.

Since its foundation, four generations of the Suqué Mateu family have preserved the brand, providing impetus and dynamism to maintain its significant heritage. The current Chairman of the Hispano Suiza, Miguel Suqué Mateu, is the great-grandson of the brand's founder.

Hispano Suiza is part of the Peralada Group, which represents the pinnacle of luxury dining and entertainment thanks to its global portfolio of casinos, restaurants, hotels, golf courses, vineyards, music festivals and marinas.

Note to editors

High resolution images are available to download at: www.hispanosuizacars.com

Hispano Suiza Social Media



Media contacts:

For more information, images, videos or interviews with executives, contact the Hispano Suiza Press Office at press@hispanosuizacars.com