



Hispano Suiza Carmen: stars on the red carpet at Salón Privé

- *Hispano Suiza will be present at Salón Privé, which takes place from the 1st till the 5th of September at Blenheim Palace with its iconic hyperarc: the Hispano Suiza Carmen.*
- *The all-electric hypercar makes its official UK debut at a legendary event, where exclusivity, luxury and elegance go side by side to offer a unique week in the automotive world.*

Blenheim Palace, 1 September 2021 – The Hispano Suiza Carmen is not only a fully electric vehicle delivering outstanding performance thanks to a power output of 1,019 HP. The hypercar that heralded the return of the Spanish company to the automotive world represents technological excellence, high performance and luxury raised to its maximum power. And that is why it will be present, from today until September 5, at one of the most glamorous events in the automotive sector, Salón Privé.





Undoubtedly one of the unmissable appointments on the British social calendar for all lovers of the world of motoring and luxury, Salón Privé has been chosen for the UK debut of the Hispano Suiza Carmen. During the 5-day show, the luxurious and exclusive vehicle will be on display in the breath-taking gardens of Blenheim Palace, a UNESCO World Heritage Site and Britain's greatest Palace.

Designed, developed and manufactured in Barcelona, the Hispano Suiza Carmen is the highest representation of the values of exclusivity and elegance that Salón Privé transmits. With a design characterised by sportiness and timeless elegance, the Carmen combines the exclusive legacy of the brand in a modern hyper-luxury vehicle and will be one of the main stars of the show, where you can find authentic treasures of the present, past and future. of the automotive industry.

In addition to getting to know the new Hispano Suiza Carmen first-hand, those attending Salón Privé will have the opportunity to discover the latest news from various international manufacturers and enjoy the more than 100 vehicles on display, including cars and motorcycles, at the exclusive Concours d'Élegance. This year, rally legend Richard Burns will be honored with a collection of his racing cars on the 20th anniversary of his historic WRC victory.

All the information related to Salón Privé, as well as tickets, can be consulted through its official website, www.salonpriveconcours.com.

Official Salón Privé Programme 2021

1 September – Salón Privé Concours d'Élégance presented by Aviva

2 September – Salón Privé Concours d'Élégance presented by Aviva

3 September – Salón Privé Ladies' Day presented by Boodles

4 September – Salón Privé Club Trophy presented by Lockton

5 September – Salón Privé Classic & Supercar

About Hispano Suiza

Hispano Suiza is a historic Spanish car brand owned by the Suqué Mateu family for four generations. Hispano Suiza Fábrica de Automóvil S.A. was founded in Barcelona in 1904 by Damián Mateu, with the help of the technical director and engineer Marc Birkigt, also a partner in the company.

Between 1904 and 1946, Hispano Suiza manufactured more than 12,000 high-performance luxury vehicles and 50,000 aircraft engines. Its headquarters, technical centre and manufacturing plant are in Barcelona (Spain). Hispano Suiza embodies a spirit that combines the pride of being a Spanish brand with a strong family legacy.

Since its foundation, four generations of the Suqué Mateu family have preserved the family brand, providing momentum and dynamism to maintain its significant heritage. Upon taking control of the company Miguel Mateu, the founder's son, continued to produce luxury high-end vehicles.



In March 2019 Miguel Suqué Mateu, relaunched the brand at the Geneva Motor Show where he unveiled a fully electric, truly breath-taking vehicle: the Carmen. This elegant and exclusive 1,019 hp model has been designed, developed, and built entirely in Spain. Its exterior is inspired by the classic Dubonnet Xenia and shares the values that turned Hispano Suiza into one of the greatest exponents of the luxury automotive industry, with timeless design, meticulous craftsmanship and scrupulous attention to detail. In 2020, Hispano Suiza presented the Carmen Boulogne, an evolution of the Carmen focused on sportiness and tailor-made to reflect the brand's racing heritage. It boasts 820 kW (1,114 hp), a top speed of 290 km/h and a 0 to 100 km/h time of less than 2.6 s. Thanks to the recently launched Unique Tailormade programme, based on the brand's DNA values - Heritage, Sport and Elegance - clients can choose from 1,904 ways to personalise their dream car, choosing interior and exterior details that make their hypercar truly unique. Hispano Suiza will only produce 19 units of the Carmen and 5 Carmen Boulogne. On average, building time for each vehicle is approximately seven months.

Hispano Suiza is part of the Peralada Group, which represents the pinnacle of luxury in gastronomy and entertainment through its global portfolio of casinos, restaurants, hotels, golf courses, vineyards, music festivals and marinas.

Note to editors

High-res images are available to download from the following links:

- [Press Kit Hispano Suiza](#)
- [Press Kit From Race to Road](#)
- www.hispanosuizacars.com

Social Media

- Instagram: [HispanoSuizaCarsOfficial](#)
- Facebook: [HispanoSuizaCars](#)
- Twitter: [HispanoSuizaCars](#)
- LinkedIn: [Hispano Suiza](#)
- Youtube: [Hispano Suiza](#)

Media contacts:

For further information, image requests, videos or interviews with Hispano Suiza Executives, please contact the Hispano Suiza Press Office: press@hispanosuizacars.com