



Myenergi becomes the main sponsor of the HISPANO SUIZA XITE ENERGY TEAM

- *HSXE Team partners with myenergi to showcase world-beating EV-charging tech*
- *British EV charging specialist myenergi to back Oliver Bennett's and Team bid for Extreme E glory*
- *HISPANO SUIZA XITE ENERGY Team becomes the GREEN TEAM that will run myenergi livery through the 2021 season*
- *Extreme E offers the perfect backdrop for myenergi's awesome innovation*

29 March 2021. Saudi Arabia. The Hispano Suiza Xite Energy Team has a new partner thanks to Oliver Bennett. It is the energy company myenergi that becomes the main sponsor of the team. With this addition, the HSXE Team is positioned as the GREEN TEAM of the Extreme E competition.

[Myenergi](#) is one of Britain's brightest, most innovative and dynamic energy harvesting, storage and delivery experts. myenergi's zappi smart EV charger is an industry game-changer as the world's first solar compatible EV charger.

Jordan Brompton, co-founder and CMO of myenergi, commented: "Pushing the boundaries of technology and capability, Extreme E is set to revolutionise global motorsport. Combining entertainment with environmental activism, the championship will raise global awareness of the widespread impacts of global warming and the climate emergency. "We're excited to announce our involvement as principal sponsor of the HISPANO SUIZA XITE ENERGY Team, a collaboration that reflects myenergi's pioneering vision, innovative technology and passion for sustainability."





Oliver Bennet was the inspirational force driving this agreement with myenergi. He started an alternative energy company which contributes 100MW to the national grid, then invented an energy drink to power humans on natural caffeine and nootropics, then he signed-up to compete in the world's most climate-aware, all-electric racing series has now joined forces with myenergi. Little wonder Oliver's in favour of working with a company turning sunshine into standstill to sixty in four seconds.

Oliver Bennett, racing driver for the Hispano Suiza Xite Energy Team and owner of [XITE ENERGY](#), added: *"Welcoming myenergi on board as principal sponsor is a significant milestone. The company is renowned for its sustainable views and world-leading products. Our two brands are a perfect fit and we're looking forward to working closely together as the series progresses". "Highlighting the possibilities of electrification, while showcasing the implications of climate change, Extreme E is firmly positioned to become the exciting, energetic, next-generation of motorsport."*

We're very happy with our new partner, as it completes the ideal of having a fully sustainable branded team, such as XITE Energy, [Hispano Suiza](#) and now myenergi. At Hispano Suiza we're always looking for partners that meet the same ideals of sustainability and ecology as ours and we believe that Extreme E was the competition to have a 100% GREEN TEAM. Working as a team has always been part of our success to achieve everything we propose and we're sure that with the same mentality that all partners have, we will achieve our goal" said Hispano Suiza CEO Sergio Martinez Campos.

Javier Alonso, Team Principal of the HISPANO SUIZA XITE ENERGY Team, pointed out that *"As a team, we are very happy to have this new travel partner. Our team has a clear sustainable DNA and egalitarian identity. We consider ourselves the GREEN TEAM. We appreciate myenergi's confidence in our team and hope that together we can achieve many successes. On behalf of the whole team, staff, mechanics, electrical systems team and drivers we want to thank you, myenergi, for betting on us, we are sure that we will form a young and dynamic team that will give a lot to talk about. And thanks to Oliver Bennett for getting this agreement.*

The Extreme E series starts with next week's Desert X Prix in AlUla, Saudi Arabia (April 3/4). Further details of the series are available here <https://www.extreme-e.com>

About Extreme E:

Extreme E is a radical new racing series, which will see electric SUVs competing in extreme environments around the world which have already been damaged or affected by climate and environmental issues. The five-race global voyage highlights the impact of climate change and human interference in some of the world's most remote locations and promotes the adoption of electric vehicles in the quest for a lower carbon future for the planet. To minimise local impact, Extreme E races will not be open to spectators, with fans instead invited to follow the action through live TV broadcast, and on social media. The St. Helena, a former passenger cargo ship, has undergone a multi-million Euro refit to minimise emissions and transform her into Extreme E's operations hub. The ship will be used to transport the championship's freight and infrastructure, including vehicles, to the nearest port, minimising



Extreme E's footprint, as well as being used to facilitate scientific research through its on-board laboratory.

Extreme E is also pioneering hydrogen fuel cell technology which will enable its race fleet to be charged using zero emission energy. This innovative solution from AFC Energy uses water and sun to generate hydrogen power. Not only will this process emit no greenhouse emissions, its only by-product will be water, which will be utilised elsewhere on-site.

Season 1 Calendar:

Desert X Prix : AlUla, Saudi Arabia April 3/4

Ocean X Prix : Lac Rose, Senegal May 29/30

Arctic X Prix : Kangerlussuaq, Greenland August 28/29

Amazon X Prix : Para, Brazil October 23/24

Glacier X Prix : Patagonia, Argentina December 11/12

About XITE ENERGY

XITE ENERGY was founded by Oliver Bennett and Megan Jones straight out of university two years ago. XITE brings disruptive innovation within the beverage industry; a new frontier to energy drinks. Designed around functionality but with no limitations on health, XITE ENERGY uses functional ingredients that are fused together to provide a cognitive boost, combining natural flavours, natural caffeine and zero sugar. With the majority of the team joining XITE straight out of university, XITE has a younger-than-usual workforce, but all with very diverse skill sets, amazing drive and an amazing zest-for-life.

About HISPANO SUIZA

HISPANO SUIZA was founded in Barcelona in 1904, by Damián Mateu and Marc Birkigt. Originally, the company was identified by its stork-in-flight emblem, a reference to the company's prowess in producing aero engines in the early 1900s. Between 1904 and 1946, HISPANO SUIZA built more than 12,000 luxury cars and 50,000 aeroplane engines.

In 2019 the company had reborn and created the Carmen and 2020 was surprising to world with the Carmen Boulogne, pioneering the 'hyperlux' segment through a unique blend of timeless design, rigorous luxury, painstaking craftsmanship and scrupulous attention to technical and engineering details. HISPANO SUIZA plans to become one of Europe's most luxurious and exclusive car manufacturers, producing customisable luxury cars of the highest quality for the world's most discerning motorists. The brand is proud of its Spanish roots with its headquarters, technical centre, and manufacturing facility all based in Barcelona, and a direct family lineage tracing four generations to the founder Damián Mateu.

About myenergi

myenergi is renowned for designing the world's first solar compatible EV charger – zappi. Alongside operating as standard for electric car charging, it has optional charging modes to utilise 100% green energy generated from your solar PV panels. With a whole host of carefully-designed features to give you complete control of your charging experience, it can be paired with the myenergi app to utilise economy tariffs, deploy the boost function and provide insightful monitoring data.



Note to Editors

You can download high-res images and videos from the following links:

- ✓ [Press Kit HISPANO SUIZA XITE ENERGY TEAM](#)

Social Media

- Instagram: [Hispano Suiza Xite Energy Team](#)
- Youtube : [Hispano Suiza Xite Energy Team](#)
- Web : <https://www.hispanosuizacars.com/extreme-e/>

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