

Simone Fabbro is the first winner of the *I Hispano Suiza Design Contest*

The prize is a four-month training scholarship in the Hispano Suiza Design and Style Department in Barcelona

Barcelona, 23 December 2020 – Today it was announced that Simone Fabbro is the winner of the first edition of the *Hispano Suiza Design Contest*, a competition aimed at design students from schools all over the world.



As part of its Corporate Social Responsibility policy, Hispano Suiza launched this competition with a dual purpose. Firstly, to give visibility to young design students, through the dissemination by Hispano Suiza of the work submitted and secondly, to facilitate the entry into the professional world of the young designer who won the prize by creating an internship scholarship.

Simone Fabbro was chosen as this year's winner of the *I Hispano Suiza Design Contest* thanks to his incredible proposal, which stands out for its high technical level and great originality. In addition, the proposal is very much in keeping with the brand image.

His prize consists of a four-month training scholarship at the Hispano Suiza headquarters in Montmeló (Barcelona, Spain), with paid travel and living expenses. He will also be treated to a test drive of the Hispano Suiza Carmen accompanied by the brand's official driver.

The jury was mainly made up of Hispano Suiza President Miguel Suqué Mateu, CEO Sergio Martínez Campos, Design Director Francesc Arenas and the various executive members of the brand's team.



Note to editors

You can request further information on the design contest by email to: press@hispanosuizacars.com

Images

Click here for the HS Design Contest information, terms and conditions: Press Kit I HS Design Contest

About Hispano Suiza

Hispano Suiza is a historic Spanish car brand owned by four generations of the Suqué Mateu family. Hispano Suiza Fábrica de Automóviles S.A. was founded in Barcelona in 1904 by Damián Mateu with the support of Technical Director and engineer Marc Birkigt, also a partner in the company.

Between 1904-1946, Hispano Suiza built more than 12,000 luxury performance cars and 50,000 aeroplane engines. Today — with its headquarters, technical centre, and manufacturing facility in Barcelona — Hispano Suiza embodies a proud Spanish spirit with a strong family legacy.

In 2000, Hispano Suiza built a prototype luxury two-seat supercar HS21, which was shown in Geneva that same year. The K8 and HS21-GTS models, both evolutions of the first, were presented in 2001 and 2002.

Since it was founded, four generations of the Suqué Mateu family have preserved the family brand, injecting impetus and dynamism to maintain the significant heritage. On taking control of the company, Miguel Mateu – the son of the founder – continued the production of prestigious, top-of-the-range cars.

After his death, his daughter Carmen Mateu was nominated President and she continued her father's work, keeping the essence of the brand alive through a diverse range of activities including events, exhibitions, conferences, book and magazine publication, research articles, and participation in rallies. Today, Hispano Suiza is overseen by its President – Miguel Suqué Mateu – the great grandson of Hispano Suiza's founder.

Hispano Suiza is part of the Peralada Group, which represents the pinnacle of luxury in gastronomy and entertainment through its global portfolio of casinos, restaurants, hotels, golf course, vineyards, music festival and marinas.

Press contacts:

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