



**Monterey Car week:
next stop for Hispano Suiza in the United States**

- Hispano Suiza will take part in the exclusive Monterey Car Week, the largest automobilia show in America, that takes place from August 17 to 21 in California
- The Spanish brand will be in attendance with a custom-made Hispano Suiza Carmen Boulogne, the first unit that was delivered to a client in the United States
- Francesc Arenas, Director of Design at Hispano Suiza, will participate in a conference organized by the Petersen Museum on the design of electric vehicles of the future.

Barcelona, August 1, 2022. Hispano Suiza sets sail again for the United States to take part in the Monterey Car Week, which will take place between August 17 and 21. During this week, Monterey and its surroundings become the epicenter of the automotive world. Every year, around 100,000 car enthusiasts, fans, collectors, celebrities and, of course, manufacturers participate in this event showcasing the most exclusive vehicles in the world.



The curtain opens on Wednesday, August 17 with “**Motorlux**”, an event that marks the beginning of the *Monterey Car Week* and that takes over from the *McCall's Motorworks Revival*.



The following day, Thursday August 18, Hispano Suiza will participate in a conference organized by the **Petersen Museum** on the “Future of Electric Vehicle Design”. The company's Director of Design, Francesc Arenas, will present his vision along with other prominent voices from the industry.



On Friday, August 19, Hispano Suiza will be at "**The Quail, a Motorsport Gathering**", an exclusive exhibition located in an incomparable setting: the gardens of the Quail Lodge & Golf Club in the picturesque city of Carmel.

The grand finale will be on Saturday the 20th, when Hispano Suiza will be present, thanks to its partnership with Michelin, at the “**Exotics on Broadway**”, a unique event open to the public, focused on supercars, hypercars and exotic cars.



About Hispano Suiza

Hispano Suiza is a historic Spanish automotive brand owned by the Suqué Mateu family, now in its fourth generation. Hispano Suiza Automobile Factory S.A. was founded in Barcelona in 1904 by Damián Mateu, together with technical director and engineer Marc Birkigt, also a partner in the company.

Between 1904 and 1946, Hispano Suiza manufactured more than 12,000 high-performance luxury vehicles and 50,000 aircraft engines. Currently, with its headquarters, technical center and manufacturing plant located in Barcelona (Spain), it embodies a spirit that combines the pride of being a Spanish brand with a solid family legacy.

In 2019, the brand presented the Hispano Suiza Carmen, its new 100% electric hypercar, and a year later, it upped the ante with the Hispano Suiza Carmen Boulogne. In total 24 exclusive units will be produced.

In 2022, the first unit of Carmen Boulogne in the United States was delivered to collector Michael Fux.

Since its foundation, four generations of the Suqué Mateu family have preserved the brand, providing impetus and dynamism to maintain its significant heritage. Currently, Miguel Suqué Mateu, great-grandson of the brand's founder, is at the helm of Hispano Suiza as its Chairman.

Hispano Suiza is part of the Peralada Group, which represents the pinnacle of luxury dining and entertainment through its global portfolio of casinos, restaurants, hotels, golf courses, vineyards, music festivals and marinas.

Social Media Hispano Suiza



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