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Hispano Suiza signs a collaboration agreement with C Santos VP for distribution in Portugal



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Hispano Suiza, the iconic automobile brand, announces the signing of a collaboration agreement with C Santos VP - one of the most prestigious luxury car dealers in Portugal - for the exclusive distribution of its models in the Portuguese market. This agreement coincides with a historic year for Hispano Suiza, as it celebrates its 120th anniversary since its founding in 1904.

The current Hispano Suiza range includes three exceptional models: **Carmen**, **Carmen Boulogne** and the recently launched **Carmen Sagrera**, three electric hypercars that represent the perfect combination of tradition, innovation and luxury craftsmanship. Hispano Suiza hypercars are characterised by their exceptional performance, their exclusive design and an unmatched driving experience, thus consolidating their status as a benchmark in the hyperlux segment.

Sergio Martínez Campos, CEO of Hispano Suiza, commented on this agreement: "We are very proud to partner with C Santos VP to bring our range of vehicles to Portugal. This collaboration marks an important milestone in our international expansion strategy and reinforces our commitment to offering a unique experience to our clients in a market as relevant as the Portuguese one. Celebrating our 120th anniversary with this alliance reflects our vision for the future and the legacy we have built over a century."

For his part, Miguel Costa, General Manager of C Santos VP Luxury Division, added: "It is an honour for C Santos VP to represent such a legendary brand as Hispano Switzerland in Portugal. The incorporation of these extraordinary vehicles to our portfolio is a clear commitment to excellence and innovation. "We are convinced that the Carmen, Carmen Boulogne and Carmen Sagrera models will capture the attention of our most demanding clients, who seek exclusivity and sophistication in every detail."

This agreement underlines Hispano Suiza's commitment to continue expanding and consolidating its presence in key international markets, bringing its unmistakable seal of luxury and elegance to a global audience.

About Hispano Suiza:

Hispano Suiza is a historic Spanish automobile brand owned by four generations of the Suqué Mateu family. Hispano Suiza Fábrica de Automóviles S.A. was founded in Barcelona in 1904 by Damián Mateu, with the help of technical director and engineer Marc Birkigt, also a partner in the company. In 2024 it celebrates 120 years of history, being one of the brands with the greatest legacy in the history of the automobile industry.

Between 1904 and 1946, Hispano Suiza produced more than 12,000 high-performance luxury vehicles and 50,000 aircraft engines. In 2019, the brand unveiled the Hispano Suiza Carmen, its 100% electric 'Hypercar', and a year later, it would up the ante with the Hispano Suiza Carmen Boulogne. This 2024, the Carmen Sagrera completes the range of electric hypercars redefining the Gentleman Driver concept and marking the future design line of the brand. A total of 24 exclusive and limited units.

120 years later, and following in the footsteps of the successful Hispano Suiza, the great-grandson of the founder Miguel Suqué Mateu continues to preserve the brand, providing impetus and dynamism with a clear vocation for the future and permanence.

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