

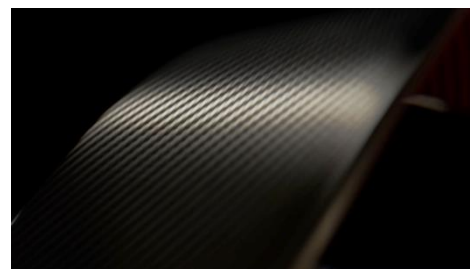


Barcelona, 19 February 2024

Carmen Sagrera: Hispano Suiza unveils the first images of its new hypercar

- Hispano Suiza shows its new hypercar for the first time in 12-second teaser
- Its large, exposed carbon fibre rear wing is a real statement of intent.
- Sagrera is the third member of Hispano Suiza's range of hypercars: it will arrive in June 2024 to coincide with the brand's 120th anniversary.

Hispano Suiza has unveiled the first images of its new hypercar, the Carmen Sagrera, in a 12-second teaser video. It will be the third model in the company's range of all-electric hypercars and is due to be unveiled in mid-2024, to mark the brand's 120th anniversary.



The company's new hypercar, designed by Francesc Arenas, will have a rear end dominated by a large exposed carbon fibre spoiler. This evolution, resulting from the technical team's expertise - led by CTO Juan Fernández - gives the model an even sportier look, without compromising the *hyperlux* philosophy, a concept coined by Hispano Suiza when it launched the Carmen back in 2019.

This is in addition to the new 103 kW battery capacity, which will increase the overall driving range.

The new Hispano Suiza Carmen Sagrera expands the range of electrified hypercars and will be the ideal testimony to the 120-year history of the company founded by Damián Mateu and Mark Birkigt in Barcelona in 1904.

Hispano Suiza Carmen Sagrera, a nod to the company's roots

Sagrera is a nod to Hispano Suiza's roots: La Sagrera district of Barcelona was in fact the area where the company established its first large production factory.

The growing success of its models forced Hispano Suiza to move to La Sagrera, renowned for its booming industrial activity. In 1907 Hispano Suiza built there its first large factory which allowed the company to increase its production. It was located on Ribas road, where it came to occupy a surface area of 50,000 m² and underwent two extensions to meet the growing market needs, employing 1,800 people.

Watch the new Hispano Suiza Carmen Sagrera teaser on YouTube: https://youtu.be/4O_7KWY7mwU

About Hispano Suiza:

Hispano Suiza is a historic Spanish automotive brand currently owned by the fourth generation of the Suqué Mateu family. Hispano Suiza Fábrica de Automóviles S.A. was founded in Barcelona in 1904 by Damián Mateu, with the help of the technical director and engineer Marc Birkigt, also a partner in the company. In 2024 Hispano Suiza will celebrate its 120th anniversary, making it one of the brands with the longest legacy in the history of the automotive industry.

Between 1904 and 1946, Hispano Suiza produced more than 12,000 high-performance luxury cars and 50,000 aircraft engines. In 2019, the brand unveiled the Hispano Suiza Carmen, its fully electric "Hypercar", and a year later, it would up the ante with the Hispano Suiza Carmen Boulogne. In total there are 24 exclusive and limited units. The first Carmen Boulogne in the United States was delivered in 2022.

120 years later, and following in the wake of the successful Hispano Suiza, the great-grandson of the founder Miguel Suqué Mateu continues to preserve the brand, providing momentum and dynamism with a clear vision for the future of the company.

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