



Hispano Suiza joins the European Small Volume Car Alliance (ESCA)

Barcelona, 3 April 2023

Hispano Suiza has joined the European Small Volume Car Alliance (ESCA), the trade body for Europe's car manufacturers which produce less than 10,000 vehicles a year.

ESCA represents the position of its associates before the European institutions and its member states, guaranteeing that their interests are defended together with those of the rest of the automobile industry. This alliance defends the diversity of the sector and the consumer's ability to choose.

Likewise, ESCA is committed to the continuous improvement of vehicle performance through technological innovations, with the aim of maintaining its competitiveness in the market, as well as implementing measures to reduce carbon emissions of the European Union.

Sergio Martínez Campos, CEO of Hispano Suiza, stated: "Hispano Suiza joining ESCA underlines the commitment and solidity of the project that our company has at European level. We share the objectives of the Alliance and we are prepared to continue growing together".

With the incorporation of Hispano Suiza, which became official this week at its first meeting of the year, the number of ESCA members rises to seventeen.

About Hispano Suiza

Hispano Suiza is a historic Spanish automotive brand owned by the Suqué Mateu family, now in its fourth generation. Hispano Suiza Automobile Factory S.A. was founded in Barcelona in 1904 by Damián Mateu, together with technical director and engineer Marc Birkigt, also a partner in the company.

Between 1904 and 1946, Hispano Suiza manufactured more than 12,000 high-performance luxury vehicles and 50,000 aircraft engines. Currently, with its headquarters, technical center and manufacturing plant located in Barcelona (Spain), it embodies a spirit that combines the pride of being a Spanish brand with a solid family legacy.

In 2019, the brand presented the Hispano Suiza Carmen, its new 100% electric hypercar, and a year later, it upped the ante with the Hispano Suiza Carmen Boulogne. In total 24 exclusive units will be produced.

In 2022, the first unit of Carmen Boulogne was delivered in the United States.



Since its foundation, four generations of the Suqué Mateu family have preserved the brand, providing impetus and dynamism to maintain its significant heritage. Currently, Miguel Suqué Mateu, great-grandson of the brand's founder, is at the helm of Hispano Suiza as its Chairman.

Hispano Suiza is part of the Peralada Group, which represents the pinnacle of luxury dining and entertainment through its global portfolio of casinos, restaurants, hotels, golf courses, vineyards, music festivals and marinas.

Social Media Hispano Suiza



Media contacts:

For further information about Hispano Suiza, please contact the Press Office: press@hispanosuizacars.com